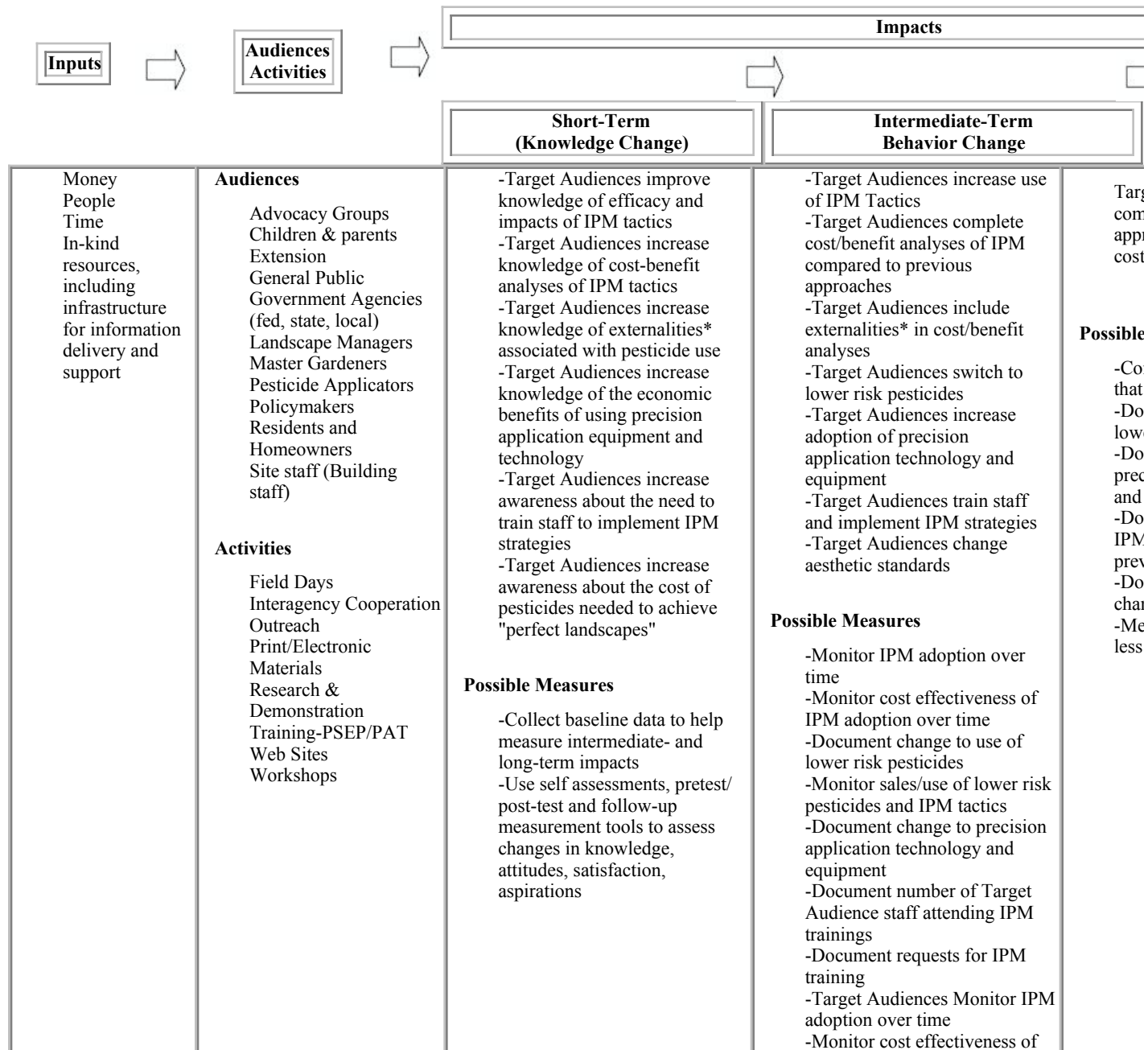


Focus Area: Residential and Public Areas

Impact Area: Economic |Outdoor Pesticide Use (i.e., city parks, lawn care, urban landscaping, school landscaping)

Roadmap Goal: Reduce potential risks to environment from pesticide use through the use of cost-effective IPM practices



Target communities apply cost

Possible

-Cost that
-Do low
-Do precision and
-Do IPM prevention
-Do change
-Measure less



Long-Term
(Condition Change)

get Audiences save money
pared to previous
roaches by implementing
: effective IPM practices

: **Measures**

nduct cost-benefit analyses
include externalities
cument cost effectiveness of
er risk pesticides and tactic
cument cost effectiveness of
ision application technology
equipment
cument cost effectiveness of
l adoption compared to
rious approaches
cument cost effectiveness of
rged aesthetic standards
asure social acceptance of
than perfect landscapes

			<p>IPM adoption over time</p> <ul style="list-style-type: none">-Monitor cost of training and of retaining trained staff-Monitor economic effects of change in aesthetic standards for landscapes	
--	--	--	--	--